

REV. JORDAN M LUMBARD

Lead Pastor, New Point Church
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PERSONAL INFO//

- 41 years old
- Grew up in Chandler, AZ
- A 4th Generation pastor
- 20 years of pastoral experience
- Married to Lindsey for over 19 years
- Girl Dad (4 daughters)
- Avid sports fan

STRENGTHS//

Proven Leader, Vision Casting, People Oriented, Motivator, Builder, Problem Solver, Results Oriented, Attention to Detail, Visual Creative, Strategic Planner, Team Builder, Crisis Management

SKILLS//

Leadership, Excellent People Skills, Strong Preaching & Presentation Skills, Team Building, Developer of People, Financial & Business Competency, Project Management, Organizational Leadership, Creative Problem Solving, Corporate Fundraising, Networking, Web Design, HTML, CSS, JavaScript, PHP, Video Production, Video Editing, Graphic Design, Adobe CC, Google Workspace, Microsoft Office, Wordpress

WORK EXPERIENCE//

LEAD PASTOR

2017 - PRESENT

New Point Church - Urbandale, IA (Non-Denominational)

- Helped plant in 2015 growing to more than 250 members
- Preached 40-45+ Sundays per year over the last 7+ years
- Gained vast experience in pastoral counseling
- Responsible for developing, casting, and implementing vision
- Responsible for organizational leadership & operations
- Developed and managed a \$600,000+ annual budget, ensuring effective allocation of resources to maximize ROI.
- Extensive project management experience
- Spearheaded strategic planning initiatives, leading to a 100% increase in volunteer engagement through innovative outreach strategies.
- Planned, organized, and led over 10 mission trips to Mexico, Jamaica, & Trinidad & Tobago cultivating relationships and building a ministry network in these nations

- End-to-End process development for volunteer training, employee expectations, and financial operations
- Directed cross-functional teams, promoting collaboration and enhancing productivity to increase efficiency by more than 50%
- Managed 5 crises effectively, maintaining operational continuity and member confidence.
- Led a multi-person team of 6-8 paid staff over a 7-year period
- Exceeded expectations year over year
- Trained a teaching cohort of 6 lay leaders, over the course of 12 months, who all became capable of preaching/teaching as needed
- Baptized 100+ people over the last 7 years
- Launched Alpha, an evangelism and discipleship course, and saw significant results
- Began City Reach, a food distribution ministry that has fed over 150,000 people since 2020

TEACHING PASTOR & DIRECTOR OF TECH

2015 — 2017

New Point Church - Urbandale, IA (Non-Denominational)

- Management of server and IT related needs for 10+ employees
- Implementation of new tech strategies and software (Google Workspace, Trello, PushPay, File sharing, social media) that streamlined efficiency and drove productivity
- Planned, organized, and led 5+ mission trips
- Visual storytelling through video to boost community awareness and seeing a more than 25% increase in visitor traffic
- Church wide branding (logos, colors etc.) that created an aesthetically pleasing look to communicate professionalism
- Designed, deployed, and maintained website seeing more than 100% increase in traffic
- Delivered more than 150+ professional graphics for a consistent brand and look organization wide.
- 12-15 public preaching opportunities per year

PRESIDENT/CEO

2020 — 2024

City Reach, Inc. - Urbandale, IA

- Non-profit startup 501(c)(3)
- Founding President/CEO
- Fed 150K+ people since 2020
- Built a network of 20+ city leaders that led to 10+ partnerships deals, gaining access to their food resources
- Developed partnerships with 10+ food service providers to deliver more than 4,000 lbs. of food and feed more than 600 people weekly
- Recruited and trained 50+ person volunteer force to power the organization
- Raised \$200K+ funding through corporate & private sponsorships

Creative Consultant/Specialist Freelance/Self-Employed

2013-2022

- End-to-end full service creative solutions for more than 30 small businesses & non-profits needing to leverage the power of media & technology
- Social media evaluation and management for 20+ small businesses needing to establish a digital footprint
- Rebranding services for 20+ small businesses with an ineffective image
- Stunning video shorts for client engagement increasing client engagement for multiple small businesses by at least 50%
- Website & SEO solutions that drove traffic for small businesses by more than 100%
- Visual storytelling for 20+ small businesses who needed to figure out how to tell their story to a larger audience

CREATIVE MEDIA SPECIALIST

2014 - 2015

The University of Iowa - Iowa City, IA

- Visual storytelling to thousands of students and hundreds of businesses through video, web, and graphics to communicate what the Career Center offered
- Marketed directly to businesses looking to hire graduates, seeing 50+ Iowa graduates hired in one summer alone
- Responsible for 15+ video projects from beginning to end including promo videos, webinars, video shorts, & social media
- Responsible for digital signage in 15+ locations through Drupal CMS
- Provided website maintenance and graphic design

SENIOR LEADERSHIP TEAM

2014 — 2015

WFM Missions Base - Marion, IA

- Helped provide spiritual, organizational, and financial support
- Worked extensively with freedom prayer ministry
- Designed all web, print, and video media.

ASSISTANT PASTOR

2010 — 2013

Open Bible Church - Waverly, IA

- Served as the Senior Pastor's right-hand man in a church of 700+ members and a multi-person staff of 10+
- Led the small group ministry with hundreds of people involved
- Led the Tech Team and oversaw all design media
- Grew the youth group to from 20 to over 100 teenagers within six months
- Gained extensive pastoral counseling experience
- Taught many classes and spoke in front of large and small audiences regularly

YOUTH PASTOR

2005 — 2010

First Church of the Open Bible - Des Moines, IA

- Became ordained with Open Bible Churches
- Grew a youth ministry from 15 to 75 within the first six months of being at First Church.
- Developed a volunteer youth staff of 15
- Took over 50 teenagers on mission trips

STAFF; SPOKANE MASTER'S COMMISSION**2004 — 2005****First Church of the Open Bible – Spokane, WA**

- Became licensed with Open Bible Churches
- Organized, planned, and was the primary leader for a mission's trip of 110 people to the inner city of San Francisco, CA.
- Co-launched a motivational assembly's program for public schools throughout the PNW.

EDUCATION//**INSTE GLOBAL BIBLE COLLEGE****2005**

Des Moines, IA

Biblical Studies

- Completed both First and Second Level
- Graduated with a 4.0 GPA
- Received a strong Biblical foundation for ministry

KIRKWOOD COMMUNITY COLLEGE**2016**

Cedar Rapids, IA

Associate of Applied Science (AAS) Web Application Development

- Graduated with a 4.0 GPA
- Dean's List
- Took classes for HTML, CSS, and Computer Programming

KIRKWOOD COMMUNITY COLLEGE**2016**

Cedar Rapids, IA

Certificate in Java Programming

- Graduated with a 4.0 GPA
- Successfully completed Java 1, Java 2, and Java 3
- Object-oriented programming

SPOKANE MASTER'S COMMISSION**2004**

Spokane, WA

Diploma of Excellence

- Trained in hands-on ministry at First Church in Spokane, WA, at the time, a church of over 1,000 people

DES MOINES CHRISTIAN HIGH SCHOOL**2002**

Urbandale, IA

- Lettered in Varsity Basketball and Football.
- Lettered in State Speech competitions.